



Phono No.2426819, 2423192
Fax: 0194-2429014

**THE ISLAMIA COLLEGE OF SCIENCE AND COMMERCE,
SRINAGAR, KASHMIR.
(UGC AUTONOMOUS)
NAAC Re-Accredited Grade "A"**

CALL FOR PAPERS

With an aim to identify the issues and challenges of business and management, Department of Commerce, Islamia College of Science and Commerce, Srinagar is going to organize 2nd National Conference titled "Business and Management in the 21st Century: Issues & Challenges" on 12th & 13th March, 2019. The selected good quality abstracts would be provided the opportunity for full paper submission for presentation in the conference and subsequently for publication after following a double blind peer review process. Abstracts may be submitted at icscnationalconference@gmail.com and a copy at hodcommerceicsc@gmail.com. In order to promote an interactive industry-academic interface, corporate members, practicing business professionals can register free of cost. Last date for Abstract Submission is February 10, 2019. For more details you may log in at www.islamiacollege.edu.in or contact Dr. Seema Bashier, Conference Convenor.

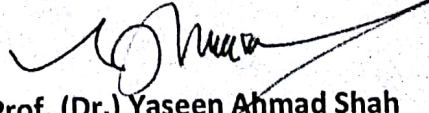
Contact; 0194-242128. Mobile: 9797178402/ 7006098225.

Sub theme-I; Advances in Business, Accounting & Finance

Sub theme-II: Changing Dynamics of Marketing

Sub theme-III: Paradigm shift in Human Resource Management and Organizational Behaviour.

Above list of thematic areas is not exhaustive. Related research work, case studies and articles would also be highly appreciated.


Prof. (Dr.) Yaseen Ahmad Shah
PRINCIPAL